



MONTHLY MEMBERSHIP PROGRESS REPORT

District 35 L

Results as of: 06/30/2018

GMT: STACEY JONES

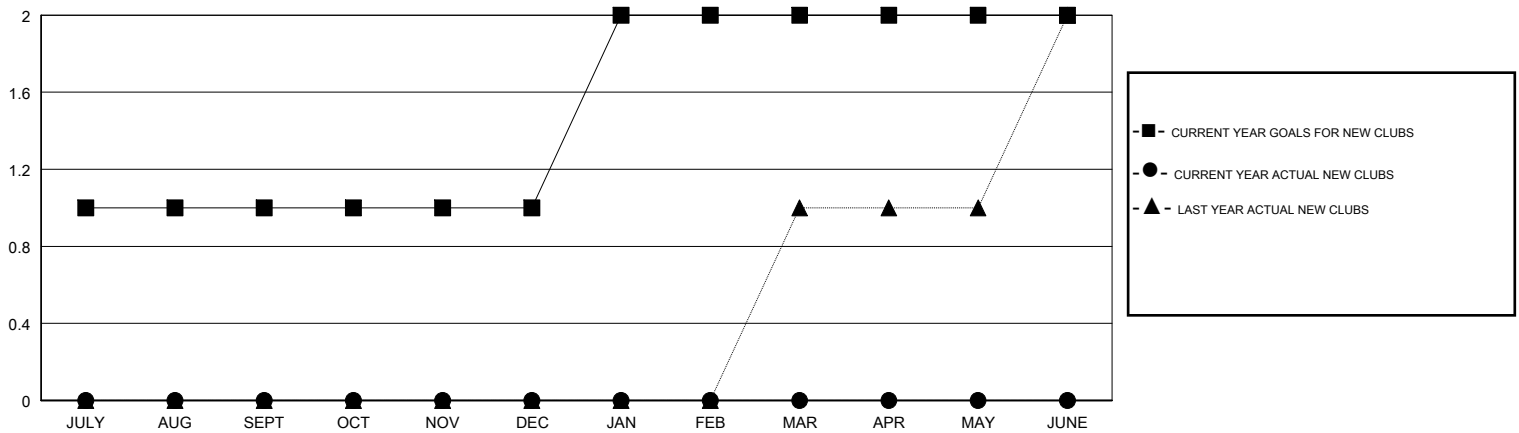
LOCATION FLORIDA

GMT CA

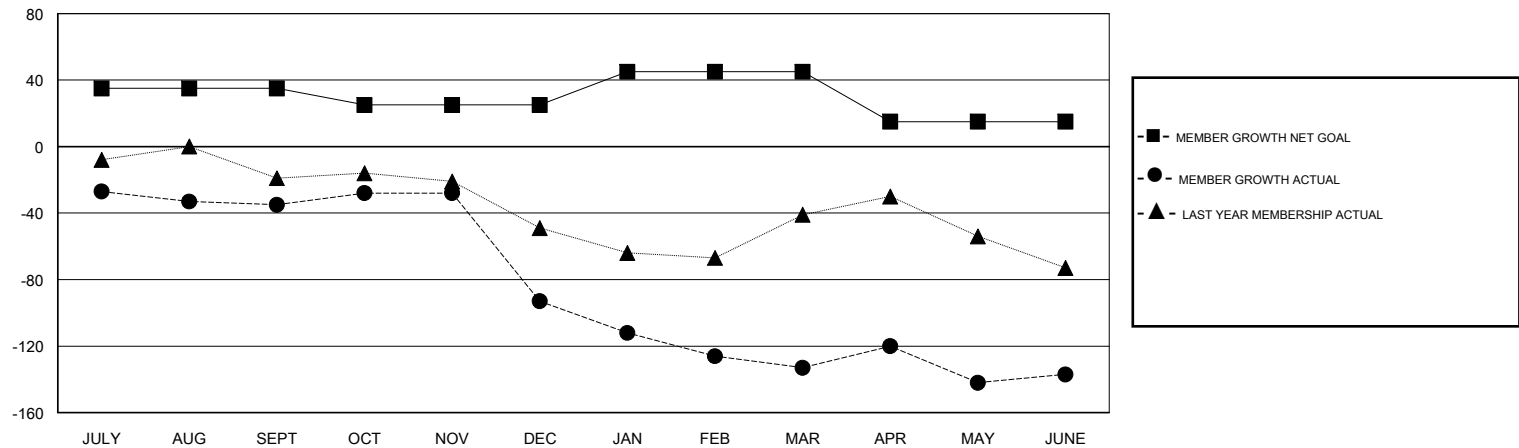
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 0 | 1 |
| OCT/NOV/DEC | 0 | 0 | 1 |
| JAN/FEB/MAR | 1 | 0 | 1 |
| APR/MAY/JUNE | 0 | 0 | 2 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 35 | 65 | 81 |
| OCT/NOV/DEC | -10 | 45 | 86 |
| JAN/FEB/MAR | 20 | 68 | 92 |
| APR/MAY/JUNE | -30 | 111 | 107 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|--|
| DROPPED CLUBS: 5 | 45 CLUBS OF 70 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 890 (66.37%) FEMALE 451 (33.63%) Women Percentage Fiscal Year Goal: 35% |
| <u>DROPPED MEMBERS</u> DECEASED 27 CLUB CANCELLED 21 OTHER 315 TOTAL 363 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 0 FAMILY MEMBERS PAYING HALF DUES 0 |